



DRIVE2MEDIA

## PACKAGE PRICING

### WHAT'S INCLUDED

#### 01- WEBSITE DEVELOPMENT

- UI/UX Designing
- Multiple Platform Selection
- Backend Support
- Website Maintenance
- Variety Templates
- Content Writing
- SEO On Page & Off Page
- Product Creatives/ Banner

#### 02- APPLICATION DEVELOPMENT

- UI/UX Designing
- Multi Platform Selection
- Architecture & Technology Selection
- Front & Backend Development
- Development & Testing

#### 03- ROA ANALYSIS

- Profit Margin
- Asset Management
- Trend Analysis
- Benchmarking
- Scenario Planning
- Growth Strategies

#### 04- BRAND CONSULTANCY

- Brand Projection Roadmap
- Market Research & Analytics
- Brand Positioning
- Marketing Tactics
- Internal Branding
- Pr & Influencing

#### 06- LOGO DESIGNING

- Logo Design Sketch
- Typography
- Imagery
- Colour Conceptualising

#### 05- PAID ADVERTISING

- Campaign Goals
- Target Audience
- Budget Allocation & Forecasting
- Platform To Market
- Restrategising
- Ad Creatives/ Videos
- A/B Testing
- Bid Management
- Retargeting
- Remarketing
- Optimisation
- Report & Analysis

#### 07- GOOGLE MY BUSINESS

- Business Listing Verification
- Content Writing
- Media Management
- Managing Google Reviews
- Integration Of Other Medium
- Multiple Design Options & Corrections
- Integration Of Other Medium
- Responding To Client Support
- Tracking GMB Metrics

#### 08- SOCIAL MEDIA MANAGEMENT

- Creation Of Account (If Needed)
- Bio & Story Highlights
- Captions & Hashtags
- Multiple Creatives Option
- Removal Of Unwanted Comments
- 20 Postings
- Responding To DMs & Comments
- Getting More Engagement

#### 09- PRODUCT DESIGNING

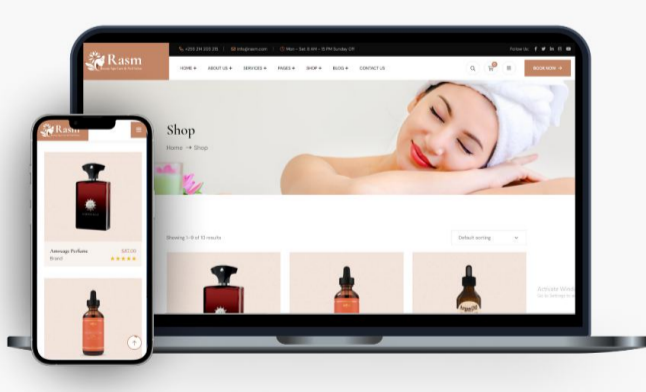
- Graphic Design
- Iconography
- Material Selection
- Quality Assurance & Testing
- Limited Products
- Multiple Design Options & Corrections

#### 10- ADDITIONAL BENEFITS

- Dedicated Team Of 8
- 24/7 Monitoring

### INDIVIDUAL PRICING

#### Website Development



STARTS FROM  
₹20000

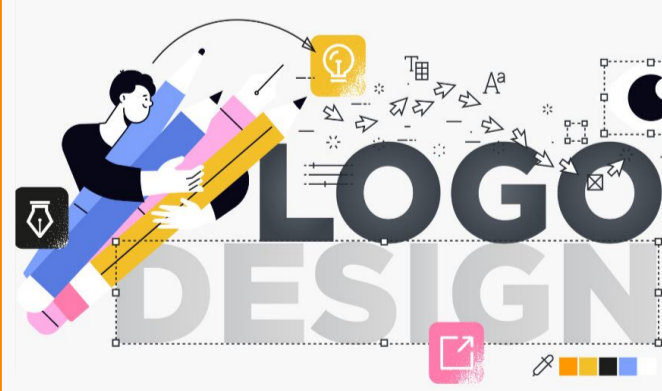


SOCIAL MEDIA MANAGEMENT  
STARTS FROM  
₹15000



BRAND CONSULTANCY

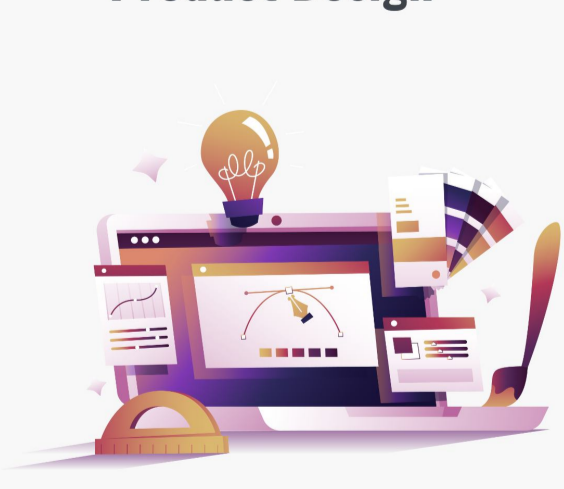
₹5000



LOGO DESIGN

₹8000

#### Product Design



STARTS FROM  
₹20000



Google My Business

₹ 5000

#### PAID ADVERTISING



30% OF AD BUDGET



Application Development

STARTS FROM  
₹75,000